

# Folding Made Easy

## Outperform the competition with the speed, reliability and accuracy of the CAS folders!

"We have produced over 53 million folded pieces in less than 2 ½ years. The production and reliability of our MB CAS folder has been outstanding."  
*Anderson Direct, CA*  
(Direct Marketers)

"We have at least doubled maybe tripled our production with the SetMATIC folder."  
*The Rylander Company, IL*  
(Direct Marketers)

"Set-up time becomes production time. We have had a 30-40% increase in productivity in certain jobs."  
*Mailmen Inc., NY*  
(Direct Marketers)

"We have produced enough savings with the folder that we can pay it off in eight months."  
*Hershey Foods, PA*  
(In-plant operations)

"We cut our temporary help in bindery alone by about 35 percent."  
*Creative Automation, IL*  
(Bindery/Lettershop)

### Time Savings (Switch from one fold to another in less than 60 seconds)



Folder set-up has never been so easy! By simply pushing a button, you leave the most important fold settings to CAS, the folder's digital control system. CAS is the autopilot that takes care of these routine tasks for you: **Measures fold lengths. Calculates fold stops. Determines correct fold roller pressure for paper thickness. On "B" models: Determines and sets correct fold roller pressure for paper thickness and positions register guides in both the parallel and eight page sections.** Let CAS do the work for you and save between 50 and 90% in set-up time.



### Dollar Savings (Faster job turnaround translates into savings)

Quicker job turnaround means greater efficiency and more production translating into dollar savings. The speed and reliability of the CAS folders makes folding so easy that there is never "bindery bottlenecking". And you get a precise fold every time! Seven standard folds are preprogrammed and **60 custom fold jobs can be stored in memory, ideal for short runs.** Also, qualified folder operators can be hard to find and expensive. The CAS folder is so simple to operate that a training session of two hours is often all it takes to be off and running.

### Automated Settings (Ease of operation via a central operator control panel)



**How does the computer-control technology work?** Computer-controlled folding or CAS (Computer Automated System) means that the most important fold settings and adjustments are no longer made manually but via a central operator control panel. The operator scrolls through icons on the control panel to select the fold type for the fold units, enters the sheet length, and hits the set-up button. The fold plates automatically move into position according to the data entered.



### Fast. Simple to operate. Versatile.

The Mathias Bäuerle CAS folders offer fast turnaround times, precise folds and unsurpassed ease of operation. With speeds of up to 30,000 documents per hour, there are a wide variety of folder configurations to suit your application needs and distinguish your business offerings. The CAS 52-A folder models operate on-line with cutters, roll-unwinds and **Digital Printers**. Modular systems for gluing, gate folding, pressure sealing and miniature folding are also available.

800-833-6167 / 860-526-9561 / Fax: 860-526-2747  
Internet: [www.gbr.com](http://www.gbr.com) / e-mail: [sales@gbr.com](mailto:sales@gbr.com)  
Managing the World's Paper Flow™

GBR Systems Corporation is a subsidiary of Mathias Bauerle GmbH

**GBR**  
SYSTEMS CORPORATION